

Learning Data Science by playing games

CQM Games

Learning about Data Science and Advanced Analytics starts with developing intuition about the topics and getting familiar with the terminology involved. CQM Games turn complexity into fun!

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for more info on
Data Science
for Business

Game

Challenge

Key Data Science take-aways



Maximize the sales of your employees and beat your colleagues as a manager. What is the best way to motivate your employees?

- Good models and correct data can result in wrong conclusions
- Big data make the problems only worse!



The CEO has given you an assignment to optimize factory yield with limited resources. What are you going to do?

- How to generate data if this is very expensive and the CEO is very demanding?



Engineers need to respond quickly to emergencies at power stations. Can you choose strategic locations for your service teams?

- Understand the possibilities and difficulties in prescriptive analytics



Develop a Machine Learning model without software to identify and classify objects. Will you outperform your colleagues?

- Familiarize yourself with predictive analytics terminology
- Understand where software can and can't help you