

Eindhoven, 8 May 2025

CQM and IMI announce strategic partnership to revolutionize Warehouse Management with AI

CQM and IMI have committed to a strategic partnership to integrate cutting-edge AI into warehouse management solutions. This collaboration leverages both CQM's advanced mathematical modeling and extensive domain knowledge in warehousing, along with IMI's proven Warehouse Management System (WMS) software. Together, they aim to drive innovation in warehouse optimization, creating intelligent and high-performance solutions that are straightforward to implement and immediately beneficial to customers.

This initiative allows CQM to scale its AI expertise by leveraging not only IMI's deep industry knowledge and deployment capabilities but also their established customer base. By contributing its specialized domain expertise in warehousing and integrating state-of-the-art AI, CQM enhances this joint venture, thereby boosting its capacity to innovate and deliver solutions that provide significant business value to customers.

"Integrating cutting-edge AI into our proven WMS solutions with CQM allows us to elevate warehouse management to a new level. By combining CQM's advanced algorithms and deep warehousing knowledge with our industry expertise and integration capabilities, we create intelligent, scalable solutions that deliver immediate advantages to our customers," said Niklas Rönnbäck, Chief Executive Officer of IMI.

The focus on ease of implementation and generating business value underpins this partnership, ensuring that businesses can seamlessly integrate AI-driven enhancements into their existing systems. Leveraging IMI's strong market presence alongside CQM's optimization expertise, this collaboration will equip warehouse operators with the tools to optimize processes and foster continuous improvement.

"As AI transforms supply chain management, we are thrilled to join forces with IMI to develop solutions that bring immediate and measurable business value to warehouse operations," said Ir. Monique van den Broek, Partner and Senior Principal Consultant at CQM.

As the partnership progresses, CQM and IMI will continue to explore new ways to integrate AI-driven intelligence into WMS technology. Further details on the first joint innovations will be announced at a later stage.

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Note to the editor:

About CQM

CQM (Consultants in Quantitative Methods) is a Dutch consultancy firm specialized in solving complex business challenges using data science, mathematical models, and advanced algorithms. For over 45 years, CQM has contributed to organizations across industries such as supply chain, manufacturing, transport, and innovation, achieving tangible results and strategic advantages. With a team of experienced experts, CQM transforms data into valuable insights, enabling businesses to optimize operations, reduce costs, and make informed decisions with real impact. By leveraging solutions such as simulations, predictive analytics, and digital twins, CQM empowers companies to enhance efficiency and drive long-term success. Collaboration and customization are at the core of CQM's approach, ensuring that every solution is tailored to the unique challenges and goals of its clients. Headquartered in Eindhoven, CQM serves both national and international companies, including Albert Heijn, ASML, Canon, Cosun, Den Hartogh, DHL, FrieslandCampina, NS, Philips, ProRail, Thermo Fisher Scientific, and Vion. For more information, visit www.cqm.nl/en.

About IMI

IMI Supply Chain Solutions provides software solutions designed to optimize supply chain management operations for wholesalers, retailers, e-commerce, and contract logistics companies. With decades of expertise, IMI helps businesses streamline warehouse management, transportation management, order management and store operations—boosting efficiency, reducing costs, and enhancing customer satisfaction. IMI's solutions empower companies to work smarter and make faster, more informed decisions. Collaboration, flexibility and strong client engagement are at the core of IMI's approach, ensuring that each solution is tailored to the specific needs of its clients with hands-on support and deep industry expertise. Headquartered in Sweden, IMI supports companies across the Nordics and beyond—including Ahlsell, Albert Heijn, Apotek Hjärtat, DB Schenker, and NorgesGruppen—helping them navigate the complexities of modern supply chains with confidence. www.im.se.

For more information and/or visual materials, please contact:

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